

— shop, fill up and —

SAVE BIG

on all Shell Nitrogen Enriched Gasolines™
and Shell diesel when you purchase
Hy-Vee Fuel Saver + Perks™ items.



FR FUEL REWARDS™





Shell and Hy-Vee

understand how important it is to stretch your dollars. With the Hy-Vee Fuel Saver + Perks™ program, for every specially marked item purchased at Hy-Vee using your Hy-Vee Fuel Saver + Perks™ card, you earn savings on fuel at participating Shell stations.

Here's how

Purchase Hy-Vee Fuel Saver + Perks™ items at any Hy-Vee location. Swipe your Hy-Vee Fuel Saver + Perks™ card at check-out to load earned rewards to your card. Redeem your rewards at any participating Shell station and watch your fuel price drop at the pump! Pick up a card at your Hy-Vee customer service counter, then activate it at hy-veeperks.com.

The more you shop, the more you save!

There is no limit to the number of Hy-Vee Fuel Saver + Perks™ items you can purchase. If an item is marked as a 5¢/gal discount, you may purchase 5 of the same item and receive a 25¢/gal discount. Hy-Vee Fuel Saver + Perks™ discounts earned through the Hy-Vee Fuel Saver + Perks™ program expire 30 days from the date they are earned. For more details, visit your local Hy-Vee store or hy-veeperks.com. The Hy-Vee Fuel Saver + Perks™ program is part of the Fuel Rewards® program. Sign up for the Fuel Rewards program online and earn even more rewards through participating restaurants, Online Mall merchants and more. Visit fuelrewards.com to sign up for the Fuel Rewards program and learn about all the ways to earn rewards savings near you!

For questions regarding the **Hy-Vee Fuel Saver + Perks™ program**, please visit hy-veeperks.com.

*Redeem Fuel Rewards® savings with your Fuel Rewards® card or Hy-Vee Fuel Saver + Perks™ card at participating Shell stations. Fuel Rewards® savings are limited to 20 gallons of fuel per purchase, per vehicle, or fraud limits placed by Shell and/or limits placed on their payment card by their financial institution, each of which may be lower. Once you begin to dispense fuel using your Fuel Rewards® savings, you must dispense to the gallon limit or you forfeit any remaining reward balances. For example, if you only pump fifteen (15) gallons of fuel, when the gallon limit was twenty (20) gallons, you would abandon the remaining five (5) gallons worth of Reward balance. If you have a rewards balance greater than the current per-gallon price of fuel, the price will roll down to the maximum capability of the fuel equipment, and your remaining rewards balance will be saved for a future fuel purchase. To learn more, visit fuelrewards.com or call (888) 603-0473. Dispenser may require a price of up to 10.9 cents per gallon. For purchases of \$75 or more, please go inside to pay. Unbranded diesel and alternative fuels may not be eligible. The Hy-Vee Fuel Saver + Perks™ program is part of the Fuel Rewards® program, which is administered by Excentus Corporation. Visit your local participating Hy-Vee store or hy-veeperks.com for rewards program details. Offer may be modified or discontinued at any time without notice. Not valid where prohibited by law. Please see fuelrewards.com for complete Fuel Rewards® program details and Terms and Conditions. Other restrictions may apply. All trademarks are the property of their respective owners.