

Shell V-Power® NiTRO+
is engineered with four levels of
defense. Scan below to learn more.



ALL THE WAYS TO SAVE AT SHELL  | 

Join the Fuel Rewards® Program Now!

Save 5¢/gal* or more with GOLD STATUS on every fill, every day. Just download the **Fuel Rewards® app** and create your free loyalty account. See fuelrewards.com/gold for details.

Save even more with Shell Pay & Save and the Shell | Fuel Rewards® Credit Cards:



Get the Shell App for a Better Way to Pay & Save!

Earn an extra 25¢/gal** with your first Shell fill-up and earn another 5¢/gal¹ on every 4th fill-up every 30 day period. See the Shell app for details or go to www.shell.us/mobilepay.



Earn 10¢/gal¹ (up to 20 gallons) **with the Shell | Fuel Rewards® Credit Cards every time you fill up!** Savings applied instantly at the pump at participating locations.

—PLUS—

Earn 10% Rebates¹ on your first \$1,200 Shell non-fuel purchases (per year).

APPLY TODAY!

www.shell.us/getrewards
or text **"getrewards"** to **56615**
or pick up an application here.

For full terms and conditions visit www.shell.us/getrewards

*RESTRICTIONS APPLY. ACTIVE GOLD STATUS REQUIRED. Once you begin to dispense fuel using your Fuel Rewards® savings, you must dispense to the 20-gallon limit or you forfeit any remaining discounted gallons of fuel. For example, if you only pump fifteen (15) gallons of fuel, you would abandon the remaining five (5) gallons of discounted fuel. If you have a rewards balance greater than the current per-gallon price of fuel, the price will roll down to the maximum capability of the fuel equipment, and your remaining rewards will be saved for a future fuel purchase. Dispenser may require a price of up to 10.9¢/gal. It may not be possible to combine multiple discounts and/or rewards in a single transaction. Please see fuelrewards.com for complete Fuel Rewards® program details and Terms and Conditions. Other restrictions may apply. Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Google Play is a trademark of Google Inc. All trademarks are the property of their respective owners.

** SHELL APP PAY & SAVE INTRODUCTORY OFFER. App users who have an active Fuel Rewards® account, enable mobile payment and make their first purchase of a minimum of five (5) gallons of fuel at a participating Shell station in the U.S.A. with the mobile payment function of the App between August 26, 2018 at 12:00 AM CST and December 31, 2019 at 11:59 PM CST will earn a one-time 25¢/gal off a future fuel transaction. The 25¢/gal savings will be applied in the App user's Fuel Rewards® account, and such reward may be combined with other rewards in the App user's Fuel Rewards® account. Redeem Fuel Rewards savings with Shell mobile payment, your Fuel Rewards card, or Alt ID at participating Shell stations. See shell.us/mobilepay for details.

†SHELL APP MOBILE PAY CONTINUED USE OFFER. Users earn an extra 5¢/gal in Fuel Rewards® savings when they use mobile payment in the Shell app to make an initial 5 gallon purchase at a participating Shell station ("Qualifying Fuel Purchase"), and then use mobile payment to make 3 additional Qualifying Fuel Purchases within 30 calendar days. If the user doesn't make all 3 additional Qualifying Fuel Purchases within 30 days, any remaining purchases will not apply for purposes of earning rewards, and a new 30-day period will begin when the user makes a new Qualifying Fuel Purchase. See shell.us/mobilepay for details.

‡AT PARTICIPATING SHELL STATIONS ONLY. Use of the Shell | Fuel Rewards® Credit Card is required to redeem savings associated with this offer. Subject to credit approval. See application at pump for Rewards Program Information. Purchases made at locations that sell non-Shell branded fuel are not qualifying purchases and rebates are not earned on those purchases. It may not be possible to combine multiple discounts and/or rewards in a single transaction. This means savings and rebates you receive when you use your Shell | Fuel Rewards® Credit Card may not be combined with savings or rewards from any other offers.

Shell 
V-Power®
NiTRO+
Premium Gasoline

**DOES YOUR GAS
HELP YOUR ENGINE
RUN...OR HELP IT
RUN LIKE NEW?***



*In engines that continuously use Shell V-Power® NiTRO+ Premium Gasoline.

THINK ALL PREMIUM FUELS ARE THE SAME?

Shell V-Power® NiTRO+ Premium Gasoline is engineered with four levels of defense against gunk, wear, corrosion and friction to help keep your engine running like new.* This patented formula is our most advanced fuel ever and available only at Shell. Maybe it's time to unthink what you think you think about premium fuel.



Shell
V-Power
NiTRO+
Premium Gasoline

Go to www.shell.us/vpower to learn more!

WHAT IS GUNK?

Gunk is another name for carbon deposits that can build up on intake valves and fuel injectors, which can make your engine work less efficiently. Shell V-Power® NiTRO+ has seven times the cleaning agents required to meet federal standards and removes an average of 70% of baked-in deposits left by lower-quality premium gasoline, starting with the very first tank.** Shell V-Power® NiTRO+ provides unsurpassed protection against gunk to help improve engine performance.



Intake valve deposit results based on a 10,000 mile vehicle fleet test of port fuel injected vehicles comparing Shell V-Power® NiTRO+ with lowest additive concentration (LAC) gasoline.

WHAT IS WEAR?

Wear can occur slowly, over time, when two metal surfaces rub against each other, leading to loss of metal from those surfaces. This can occur in the piston assembly, fuel pump and fuel injectors and can cause higher oil consumption, loss of power and higher emissions. Shell V-Power® NiTRO+ provides our best protection against wear and tear in your engine.



Wear results obtained using ASTM D6079 comparing Shell V-Power® NiTRO+ with lowest additive concentration (LAC) gasoline. Results depicted may not reflect what consumers see in their vehicles under normal driving conditions.

WHAT IS CORROSION?

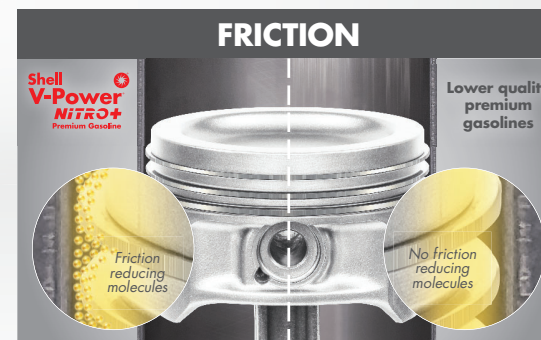
Corrosion is caused by moisture and other contaminants that can make their way into a vehicle's fuel tank. It can impact the fuel pump, fuel lines and fuel injectors. Furthermore, formation of particles from corrosive processes such as rusting of steel surfaces can contribute to the blockage of fuel filters, impacting overall vehicle operation. Shell V-Power® NiTRO+ is formulated with a unique agent to provide unbeatable protection against corrosion.



Corrosion results obtained using ASTM D7548/D665 using corrosive saltwater. Results depicted may not reflect what consumers will see in their vehicles under normal driving conditions.

WHAT IS FRICTION?

Friction in your engine occurs as piston rings move against cylinder walls, generating heat, wasting energy, and reducing the overall efficiency of your engine. Too much friction can also damage metal surfaces, increasing wear on critical engine parts. Our proprietary Shell SmoothGlide Technology™ provides our best protection against friction by filling in the rough spots in your engine, forming a protective layer to help reduce friction and improve efficiency.



Shell V-Power® NiTRO+ reduces friction at interior engine surfaces. Images are for illustrative purposes only.

*In engines that continuously use Shell V-Power® NiTRO+ Premium Gasoline.

**In port fuel injected engines over 2,500 miles with continuous use of Shell V-Power® NiTRO+ Premium Gasoline.