

SHELL FUELS TECHNOLOGY INTRODUCES NEW, GAME-CHANGING PREMIUM FUEL

Jun 1, 2015

New Shell V-Power NiTRO+ premium gasoline now available nationwide and is Shell's most technically advanced premium fuel ever produced.

HOUSTON – June 1, 2015 – Shell today announces it is offering an industry game changer new premium fuel. The new fuel, Shell V-Power NiTRO+ Premium Gasoline, is Shell's most technically advanced premium Shell fuel ever produced that provides customers across the country with the BEST TOTAL engine protection by offering superior protection against engine wear and unbeatable protection against gunk and corrosion.

“New Shell V-Power Nitro+ Premium Gasoline isn't just a breakthrough for Shell; it's an industry breakthrough in fuels technology,” said Elen Phillips, Vice President, Shell Americas Fuels Sales and Marketing. “For most Americans, cars are essential to their livelihood and represent a huge investment. That's why our scientists continuously push the boundaries of fuels technology. We want our customers to know they are filling up with a premium gasoline that offers the best total engine protection they can get.”

For the last two years, premium gasoline volumes and vehicles requiring premium fuels rose, despite the decline in industry gasoline sales. Recognizing the growing need for high performance premium fuels, Shell launched Shell V-Power NiTRO+ Premium Gasoline as a means of putting its customers' needs first.

The Shell V-Power NiTRO+ Premium Gasoline formulation contains a combination of two key cleaning agents that perform better than the single component in the previous Shell V-Power formulation. This innovation enables inclusion of a new, breakthrough component designed to help prevent wear in critical engine parts. The new premium fuel also helps protect critical fuel system components from corrosion, destroys gunk left behind by lower quality premium gasoline; it then acts like a barrier to protect against gunk, wear and corrosion.

Development of the new, innovative formulation came through the technical partnership between Shell and Scuderia Ferrari. This technical partnership with Scuderia Ferrari is considered one of the most technically advanced and successful in the history of Formula One racing, having resulted in 12 Drivers' Titles and 10 Constructors' Championships.

The Shell V-Power race fuel used in the Scuderia Ferrari SF15-T V6 power unit contains at least 99% of the same types of compounds used in Shell V-Power NiTRO+ Premium Gasoline.

For more information, visit www.shell.us/vpower or follow @Shell_OnTheRoad.

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Editor's notes:

- Shell V-Power was introduced in 1998 in Hong Kong as one of the first premium fuels on the market – meeting the growing demand for premium-required and recommended vehicles needing a performance gasoline for modern and advanced engine technologies.
- Shell's technical partnership with Scuderia Ferrari dates back to 1929 when Shell first supported Enzo Ferrari as a driver.

Cautionary note

The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate entities. In this presentation "Shell", "Shell group" and "Royal Dutch Shell" are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words "we", "us" and "our" are also used to refer to subsidiaries in general or to those who work for them.

These expressions are also used where no useful purpose is served by identifying the particular company or companies. "Subsidiaries", "Shell subsidiaries" and "Shell companies" as used in this presentation refer to companies in which Royal Dutch Shell either directly or indirectly has control. Companies over which Shell has joint control are generally referred to as "joint ventures" and companies over which Shell has significant influence but neither control nor joint control are referred to as "associates".

The term "Shell interest" is used for convenience to indicate the direct and/or indirect ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

This announcement contains forward looking statements concerning the financial condition, results of operations and businesses of Shell and the Shell Group. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements.

Forward-looking statements are statements of future expectations that are based on management's current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements.

Forward-looking statements include, among other things, statements concerning the potential exposure of Shell and the Shell Group to market risks and statements expressing management's expectations, beliefs, estimates, forecasts, projections and assumptions. These forward looking statements are identified by their use of terms and phrases such as "anticipate", "believe", "could", "estimate", "expect", "goals", "intend", "may", "objectives", "outlook", "plan", "probably", "project", "risks", "seek", "should", "target", "will" and similar terms and phrases.

There are a number of factors that could affect the future operations of Shell and the Shell Group and could cause those results to differ materially from those expressed in the forward looking statements included in this announcement, including (without limitation): (a) price fluctuations in crude oil and natural gas; (b) changes in demand for Shell's products; (c) currency fluctuations; (d) drilling and production results; (e) reserves estimates; (f) loss of market share and industry competition;

(g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions;

(j) legislative, fiscal and regulatory developments including regulatory measures addressing climate change; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and (m) changes in trading conditions.

All forward looking statements contained in this announcement are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward looking statements. Additional factors that may affect future results are contained in Shell's 20-F for the year ended 31 December 2014 (available at www.shell.com/investor and www.sec.gov).

These factors also should be considered by the reader. Each forward looking statement speaks only as of the date of this announcement, 1 June 2015. Neither Shell nor any of its subsidiaries nor the Shell Group undertake any obligation to publicly update or revise any forward looking statement as a result of new information, future events or other information.

In light of these risks, results could differ materially from those stated, implied or inferred from the forward looking statements contained in this announcement.