

SHELL V-POWER NiTRO+ DRIVERS RELAY ROLLS INTO VEGAS

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Ferrari North America Brings Additional Horsepower to Drivers Relay

The Shell V-Power NiTRO+ Drivers Relay team logged more than 1,800 miles between Chicago and Las Vegas over the past few days bringing the overall miles traveled to 2,616.

The team stopped at a Las Vegas area Shell station to surprise customers before heading over to the Penske-Wynn Ferrari Showroom for a very special event hosted by Elen Phillips, Vice President, Shell Fuels and Sales Marketing for the Americas, honoring Shell's decades long Technical Partnership with Scuderia Ferrari.

"Shell has been a leading fuels innovator for 100 years; we know that not all fuels are the same. The advances made together with Scuderia Ferrari have allowed Shell to develop world-class road fuels, of which Shell V-Power NiTRO+ Premium Gasoline is the latest and most innovative formulation yet," said Elen. "In fact, it should come as no surprise that Shell V-Power NiTRO+ is the only premium fuel that Scuderia Ferrari recommends for its road cars."

"We have the BEST TOTAL engine protection you can get with Shell V-Power NiTRO+ Premium Gasoline, and now BMW M is recommending it for its BMW M Automobiles," said Craig Schneider, GM of Marketing, Shell Oil Products US. "In celebration of the 2015 BMW M Automobile premium fuel recommendation, we are giving Shell customers a chance to enter to win one of 100 Ultimate Driving Machines. We'll give away a BMW 320i each day in the first 100 days of the Shell V-Power NiTRO+ Premium Gasoline launch!"

Special guests, racing legend Mario Andretti and boxing legend Sugar Ray Leonard made a grand entrance in a Ferrari F12berlinetta and kicked-off the festivities. Together, these two legends discussed their love of driving, premium cars and provided their sporting views on the importance of triple action protection. Sugar Ray, for example, discussed the importance of protecting himself from more than one punch in the ring – just as new Shell V-Power NiTRO+ provides protection against three engine threats.

Forte and Rahal have more history with Shell than most people realize. Forte brought his parents with him and made the experience a family outing. Matt thanked Shell and his father, Gene Forte a 37-year Shell employee, for affording him the opportunity to pursue his ultimate dream: playing professional football for the Chicago Bears. While Rahal recounted how he has counted on Shell for more than 30 years to take care of the engines of some of his most prized cars.

Guests including Ferrari Car Club members, Penske-Wynn dealership guests, wholesalers, key influencers and local media enjoyed a premium Vegas-style experience that resulted in a donation to the Three Square team to help keep that organization on the road delivering food to families in need.

High performance enthusiast John Hennessey joined Mario Andretti for the final leg of the Shell V-Power NiTRO+ Drivers' Relay driving from Las Vegas to Los Angeles. As the current land speed record holder, John chooses new Shell V-Power NiTRO+ Premium Gasoline to fuel all of his performance vehicles.

Mario led the last leg of the Relay driving a F12berlinetta, while John drove a California T; a Ferrari FF topped off the high horsepower convoy that will roll into Jay Leno's Garage for the grand finale.

Learn more about Shell V-Power NiTRO+ Premium Gasoline at www.shell.us/vpower and follow the Drivers' Relay@shell_ontheroad.