IT’S GAME DAY!

Time to Kick Off
United Way Campaign

In south Louisiana there is only one way to enjoy Game Day and that’s with a spicy dish of jambalaya and a side of gumbo. Norco Manufacturing Complex employees kicked off the site’s annual United Way of St. Charles campaign with a Game Day theme including a cooking competition and fund-raising rally. A special appearance by New Orleans Saints Hall of Famer Deuce “#26” McAllister was the highlight of the football-themed event. McAllister discussed the importance of giving back to the community as he spoke with employees, emphasizing the need to give back every day, not just during times of extraordinary need such as recent flooding in south Louisiana.

The all-time leading Saints rusher, who serves as WWL 870 AM Radio’s Saints color analyst, joined WWL 870 AM Radio sports reporters Kristian Garic and T-Bob Hebert, and St. Charles Parish Chief Administrative Officer Billy Raymond as judges for a jambalaya and gumbo cookoff. Eighteen employee teams prepared jambalaya or gumbo entries in the Battle for the Paddle. The first and second place teams in each category will represent NMC at the United Way of St. Charles Battle for the Paddle on October 6th.
“NORCO MANUFACTURING COMPLEX has a reputation for sponsoring the best cookoff and best kickoff to a United Way campaign,” said General Manager Brett Woltjen, urging employees to continue that reputation by meeting the site goal of raising one million dollars. “Our United Way emphasis kicks off in line with the Shell/Motiva HERO (Helping Employees Reach Out) program, which supports nonprofit programs and agencies. When a Shell/Motiva employee makes a contribution through the HERO program in the first two weeks of September, the company provides a two-for-one match. At other times, the company offers a dollar for dollar match. We have the opportunity to truly enrich the communities where we live and work.”

NMC HERO Team Chair Claudia Jenkins also encouraged employees to generously participate in the campaign, noting that United Way agencies and other nonprofit organizations in the area impact everyone in some way. “The United Way, for example, focuses on the areas of education, income and health to make the community healthier and more productive for everyone.”

How do you define a disaster? In Louisiana, the answers come quickly. “Hurricanes” and “flooding” are universal answers. United Way of St. Charles Executive Director John Dias explains that “yes,” the United Way is there to assist in times of flooding and weather-crisis events. However, he asked NMC employees to think about disaster in an additional way, especially as the site kicks off its United Way campaign.

“The United Way thinks disaster, and responds to disaster every day,” he said. “Whether it is a local school child who faces disaster every weekend because she has no food at home; a cancer patient who has no transportation to chemotherapy, or a victim of abuse and neglect, the United Way is there to help. We respond to disasters daily. It is what we do, with your help.”

For additional information on the United Way of St. Charles and its partner agencies, visit www.uwaysc.org.

NMC HERO Team Chair Claudia Jenkins also encouraged employees to generously participate in the campaign, noting that United Way agencies and other nonprofit organizations in the area impact everyone in some way. “The United Way, for example, focuses on the areas of education, income and health to make the community healthier and more productive for everyone.”
“NORCO is set up to make gasoline products. CONVENT is more set up for diesel. So, both sites leveraging together to maximize the business performance by linkage is somewhat like linking two kitchens together to leverage the best assets of both.”

DAI NGUYEN | NMC Production Manager

Pipeline Progress

LOUISIANA INTEGRATION PROJECT

Update

When linked by pipelines, the Norco and Convent refineries will be the fourth largest refinery in the United States, providing 500,000 barrels of gasoline a day.

Work on the Maurepas Pipeline system is on target for an end-of-the-year completion with work in St. Charles Parish concluding along Airline Highway and beginning in area marshes.

The system is a significant aspect of the Louisiana Integration Project which connects the Motiva Norco Refinery and the Motiva Convent Refinery through a series of transportation pipelines. Two intermediates pipelines between the Norco and Convent sites are being constructed along with a crude oil pipeline extending from St. James Parish to Norco. According to Tommy Green, of the SemGroup®, the project utilizes some of the most advanced pipeline technology in North America. SemGroup is overseeing the system’s construction and will own and operate the pipelines with support from Motiva Enterprises.

Green joined project contractor representatives providing an update to members of the Norco Community Advisory Panel at a recent meeting.

Once completed, the pipeline system will enable Motiva to integrate and optimize their operations and is designed to provide safe and reliable access to domestically produced and predominately light, sweet crude oil.

“The pipeline route, which involves St. Charles, Ascension, St. James and St. John the Baptist parishes, was selected to minimize impacts to the land, environment and landowners. Route selection involved balancing different factors such as length, sensitive environmental features (rivers, wetlands, endangered and protected species), and construction issues, as well as paralleling existing infrastructure such as roads and other pipelines and considering stakeholder concerns. Green emphasized that the SemGroup has purchased and donated more than 4,700 acres of land to increase the footprint of the Maurepas Swamp Wildlife Management Area. Additionally, the company is landscaping and replacing greenery that was cut down along Airline Highway and in other areas of Norco.

“When we look at competition relative to where we are, the key aspect of the Maurepas Pipeline system is to expand the capabilities so we can take advantage of the Norco and Convent sites,” explained NMC Production Manager Dai Nguyen. “The sites are not too far away from each other, but far enough that the pipeline allows us to share hydrocarbons. There are unique characteristics at Convent and certainly here in Norco. One of the things is that Norco is set up to make gasoline products. Convent is more set up for diesel. So, both sites leveraging together to maximize the business performance by linkage is somewhat like linking two kitchens together to leverage the best assets of both.”

Nguyen added that the St. James crude line is a project NMC has considered for sometime. “The St. James pipeline gives us access to crude we can process at Norco. Although we can get it now by barge, the pipeline will place us in a cost-advantaged position.”

When linked by pipelines, the Norco and Convent refineries will be the fourth largest refinery in the United States, providing 500,000 barrels of gasoline a day. “That gives us a more secure place in business and the potential for another 100 years in Norco,” he stated.
Shell and Motiva have made a contribution of $500,000 to flood-relief efforts in Louisiana along with a dollar-for-dollar match for employee’s donations. Funds are targeted for distribution to the American Red Cross, Capital Area United Way, and other organizations to assist with response and rebuild efforts.

“I am very proud to be part of a company that supports our employees and the communities in which we operate in a time of such great need,” said Norco General Manager Brett Woltjen. “Motiva and Shell are committed to helping this region which has been so very good to us. We have had hard times before, and we know that we will pull through together.”

“This is just the beginning of what will be a journey of recovery in our region,” said Convent General Manager Hugues Bourgogne. “It’s a humbling time, and we will be working hard throughout this period to help our employees and local communities.”

“Louisiana is a special place, and Shell is happy we can be there for the region that’s always been there for us,” added Geismar General Manager Rhoman Hardy. “These floods have devastated thousands of people in our community, including many Shell employees. Our hearts go out to everyone touched by this tragedy.”
Norco Manufacturing Complex employees worked with the United Way of St. Charles and St. Charles Parish Government to collect supplies in a two-day drive at the site. Personal items such as hand sanitizer, cleaning goods, baby food and diapers, and toiletries were delivered directly to areas in need.

“Our hearts and prayers continue to go out to friends, co-workers and family members impacted by the unprecedented flooding in nearby parishes,” Woltjen said, noting his pride in the commitment to the community and their neighbors among NMC employees while keeping the site running safely and reliably. “Despite great distractions from the weather, NMC employees remained focused worked safely and kept the business running. The generosity demonstrated during our supply drive to help with flood recovery efforts has given new meaning to the phrase ‘Norco Strong.’ I am proud of our safe work on site, proud of how the company is supporting employees, and extremely proud to be part of the Norco family. There is still much more work to be done, but I have no doubt that Shell, Motiva and NMC employees will get the job done.”

“Despite great distractions from the weather, NMC employees remained focused worked safely and kept the business running. The generosity demonstrated during our supply drive to help with flood recovery efforts has given new meaning to the phrase ‘Norco Strong.’”

BRETT WOLTJEN | NMC General Manager

In addition to donations, area Shell and Motiva sites have participated in a variety of efforts to support the clean up and recovery process including hands-on assistance in tearing out carpet, dry wall and removing furniture from flooded homes.
NMC KIDS WIN SCHOLARSHIPS

Three Norco Manufacturing Complex families have an extra reason to take pride in their children. They not only celebrated high school graduation this year, but also celebrated scholarship honors.

Patrick Girardot, son of David and Heidi Girardot, Adelyne Labat, daughter of Troy and Joy Labat, and Josephine Lavoie, daughter of Pierre and Heather Lavoie received the 2016 Motiva College Scholarships. They were among 19 recipients selected from Motiva Enterprises’ Norco, Convent, Houston, Port Arthur and Waynesboro sites.

“Congratulations and best wishes to all of our recipients,” said Motiva Enterprises President and CEO Dan Romasko, who announced the winners. NMC General Manager Brett Woltjen presented the scholarship awards to the students at a recent recognition dinner.

The Scholarship Program is a competitive program that provides financial assistance to help Motiva employees meet the costs of college education for their children. The program awards scholarships for undergraduate study at an accredited college or university in a program of study leading to a baccalaureate degree. All phases of the scholarship competition, including the selection of winners, are handled by International Scholarship and Tuition Services, Inc. (ISTS) in Nashville, TN.

Norco Sponsors Students At Leadership Seminar

Twenty students from Destrehan High School, Hahnville High School, East and West St. John High Schools were among 350 campers attending the 46th Annual Louisiana Youth Seminar (LYS) this summer. Sponsored by the Norco Manufacturing Complex, the students participated in the “Leadership Awakens” week-long program on the Louisiana State University campus.

LYS was originated by former Shell employee Jo Pease in an effort to assist junior and senior high school students learn more about effective communication skills, setting and achieving goals, team building, understanding and accepting others, developing self-confidence, and conducting effective meetings. The unique leadership program has impacted more than 9,000 young leaders in its 46-year history.

Louisiana Governor John Bel Edwards greeted the students during their experience, emphasizing the value of guiding today’s youth to develop their leadership skills. “There is truly no place like Louisiana. I want our young people to be as proud of our state as I am. We need them to stay here. And as governor, it is my job to help make Louisiana the place they want to live, work, and raise a family. Our youth are the future of Louisiana, and it’s important that we instill in them the confidence and desire to become leaders in our communities,” the Governor said.
Shell is teaching consumers that not all premium fuels are the same with a new bold media campaign.  

In 2015, Shell launched Shell V-Power® NiTRO+ Premium Gasoline with the claim that Shell V-Power NiTRO+ provides consumers with the BEST TOTAL engine protection they can get. Shell is back with a bold new campaign designed to challenge consumers’ beliefs. Think all premium fuels are the same? THINK AGAIN.  

Shell will be back on your TVs with the commercial featuring the gunk, wear and corrosion monsters. Additionally, you’ll be hearing about Shell V-Power NiTRO+ Premium Gasoline and the “Shell-Pennzoil Performance Line” on ESPN Radio during key sporting events and popular talk shows, such as Mike & Mike. The national media campaign also includes search, display advertising, social and monthly print ads in Car and Driver and Road and Track magazines.

To celebrate the new campaign, Shell will be offering a new Fuel Rewards® promotion: for the first time ever customers have the opportunity to earn Fuel Rewards savings when they purchase at least eight gallons of Shell V-Power Nitro+ Premium Gasoline at participating Shell stations. Learn more about this promotion at www.fuelrewards.com.

35 Years  
Michael DeBram  
Terence Tully  

20 Years  
Rene Abadie  
Pierre Becnel  
Chrystal Landgraf  
Frank Lesaicherre  
Joseph Nuccio  
Rock Schexnaydre  

15 Years  
Johnness Bourgeois  
Craig Brouillette  
Wendy Duhe  
Leslie Gaubert  
Charles Georgel  
Kenny Gueret  

10 Years  
Louise Aucoin  
Simone Haygood  
Adam Schumacher  

5 Years  
Stephen Keppler  

Welcome to NMC

Congratulations to Norco Manufacturing Complex’s newest employees who recently graduated from on-boarding training. Pictured with Instructor Larry Russell, far right, are Lab Chemist Douglas Sukman, and Operators Steven Green, Joseph Willis, Eddie Duhe III, and Quinlan Jones.
Teachers Learn OUTSIDE the Classroom

Education doesn’t always involve textbooks and classrooms. Sometimes learning takes place in a different environment. This summer, seven regional teachers were challenged with a new educational experience at the Norco Manufacturing Complex.

Christine Abell, James Bertrand and Joey Brady of Destrehan High School, Lisa Gross of R.K. Smith Middle School, Elizabeth Parrino of Hahnville High School, Sheila Lumod of Inspire NOLA Charter School, and Laurne Jones of Edna Karr High School served a three-day internship at the Norco site. The internship, offered during the summer, introduces area educators to business practices, manufacturing processes, safety and environmental standards, and the skills necessary to work in the petrochemical industry.

“The internships not only provide an opportunity for teachers to learn outside the academic environment, but also for the industry to update educators about what companies are looking for in their new hires,” said NMC Human Resources Representative Lizette Vallejo, who welcomed the teachers to the three-day internship.

“I plan to discuss all the different routes to job opportunities at the site,” noted Hahnville High School Advanced Math and Algebra teacher Elizabeth Parrino. “I received much information about the types of positions available and the educational foundation the plant looks for.”

Maintenance and field crafts, and operations and process operator overviews were key presentations among the diverse discussions and demonstrations during the internship.

Kim Andrus, representing the maintenance department, explained field craftwork, different career paths in maintenance, and ways craftworkers can grow into staff and leadership positions. She also emphasized the skills that should be developed in high school to enter the skilled craftworker field. Larry Russell, representing the training department, similarly highlighted the skills and roles needed for skilled operator positions.

Other NMC employees participating in the internship program were Gail Babineaux, Matt Bowen, Peter Chan, Brett Duhe, Joe Fallurin, Simone Haygood, Claudia Jenkins, Albert Kelly, Juan Labostrie, Chrystal Landgraf, Dai Nguyen, Kevin Petit, and Elizabeth Weber.